

# WORLD SNOW SCULPTING CHAMPIONSHIP MEDIA HIGHLIGHTS

## ❄️ 520 PLACEMENTS

- ❄️ 205 MINNESOTA PLACEMENTS
- ❄️ 215 US LOCAL PLACEMENTS
- ❄️ 42 NATIONAL PLACEMENTS
- ❄️ 58 INTERNATIONAL PLACEMENTS

## ❄️ 2.01B IMPRESSIONS



World Snow Sculpting Championship underway in Minnesota

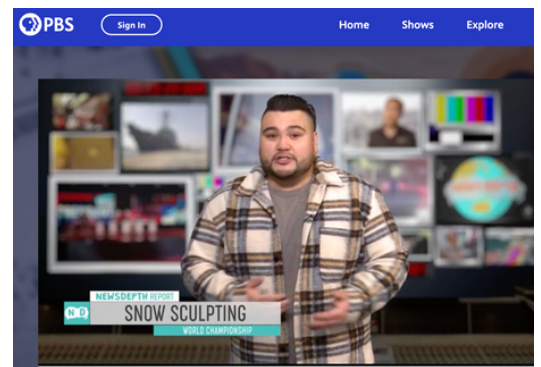
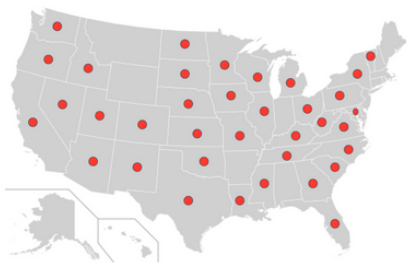
## TOP STORIES

- [PBS | January 25, 2024 | NewsDepth 2023-2024 | Episode 15](#)
- [WCCO-TV | Artists compete in World Snow Sculpting Championships](#)
- [Time Out \(UK\) | The best winter festivals in the U.S. to see ice do magical things](#)
- [Sky News \(Australia\) | World Snow Sculpting Championship underway in Minnesota](#)
- [Star Tribune | Machine-made snow will save Stillwater's snow sculpture championships](#)
- [Good News Network | Minnesota Hosts World Snow Sculpting Championship & The Art is Spectacular](#)
- [BNN Breaking \(Hong Kong\) | World Snow Sculpting Championship Returns to Stillwater Amid Snow Scarcity](#)



## NATIONAL & GLOBAL IMPACT

COVERED IN 36 STATES ACROSS THE COUNTRY    COVERED IN 12 COUNTRIES ACROSS THE GLOBE



## YEAR OVER YEAR GROWTH

	TOTAL PLACEMENTS	TOTAL IMPRESSIONS	INTERNATIONAL PLACEMENTS
2024	520	2.01B	58
2023	325	1.5B	3
2022	299	562M	1